

### PRESS RELEASE

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# Allergy Technologies Expands Florida Distribution of *Active* Guard Mattress Liners Through Southern Chemical & Equipment

AMBLER, Pennsylvania (Monday, July 1 2013) – Allergy Technologies announces that it has expanded the availability of its ActiveGuard Mattress Liners in Florida through distribution by Southern Chemical & Equipment.

Southern Chemical & Equipment, known for its "no fine print" guarantee, now distributes *Active*Guard to its Pest Management Professional (PMP) customer base. Located in Sarasota, Florida and servicing PMPs typically within a 50-mile radius of its base location, *Active*Guard Mattress Liners are an ideal addition to their portfolio of products, according to Steve LaCroix, the Company's owner and operations manager.

"We're proud to be carrying Allergy Technologies' *Active*Guard because it's a product that's proven, tested and provides long-term performance," said LaCroix. "My business focuses on serving small and mid-sized PMPs and they work with us because of our customer service and reputation, so delivering products that perform is a necessity. We envision a long and mutually beneficial relationship with Allergy Technologies."

Joseph Latino, Chief Operating Officer (COO) for Allergy Technologies, says the partnership with Southern Chemical & Equipment expands *Active*Guard's presence in Florida.

"This new distribution agreement provides us with greater presence in Florida, which we have recognized as an area of the country that has become an expanding epicenter for bed bug infestations," said Latino. "Being able to broaden the availability of *Active*Guard to reach PMPs of various sized companies is essential for the product's growth, especially in this key southern market."

#### **About Active Guard Mattress Liners**

ActiveGuard is the only pro-active strategy for preventing a potential bed bug infestation. The liners actually kill bed bugs within 72 hours; even those resistant strains studied! These thin and breathable liners are easily installed onto mattresses and box springs and kill bed bugs and dust mites continuously for up to two years.

## Allergy Technologies Expands Distribution in Florida - Cont.

Extensively lab and field tested, *Active*Guard's ability to keep on killing bed bugs provides continual protection against any adult bed bugs, nymphs or eggs that may be introduced into a room.

## **About Allergy Technologies**

Allergy Technologies is a subsidiary of A. Carey Co. LLC, which focuses on using philanthropy as a core business strategy for its businesses. Through its Philanprofit strategy, a portion of all *Active*Guard proceeds go to help fund inner-city homeless and women's shelters and asthma clinics.

For additional information, call (866) 978-6288 or visit <a href="www.allergytechnologies.com">www.allergytechnologies.com</a>. Also, "like" the *Active*Guard <a href="Facebook Page">Facebook Page</a> and follow Allergy Technologies on <a href="Twitter">Twitter</a>. In addition, sign-up to receive the <a href="Allergy Technologies">Allergy Technologies</a>' monthly eNewsletter.

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