# Negate 37WG Herbicide



Unique dual powered post-emergent Sulfonylurea herbicide for weed control in Bermudagrass and Zoysiagrass on Golf Courses, Sod Farms, College and Other Sports Fields, Residential, Industrial and Commercial Lawns. Sulfonylurea herbicides are effective at low use rates (1-5% of other herbicides). Controls Ryegrass, Poa annua and other cool season grasses as well as other toughto-control Broadleaf weeds such as Clover, Dandelion, Henbit and many others.

- Synergistic formulation which provides superior control at low rates compared to other leading products
- Provides the broadest spectrum of control within the ALS inhibitor class of chemistry
- Labeled for use on a wide variety of warm season turfgrass with a low-odor formulation that's excellent for commercial and public applications
- Outstanding over-seeded Bermudagrass transition and Zoysiagrass maintenance with superior cost effective performance
- 25% more broadleaf weed control

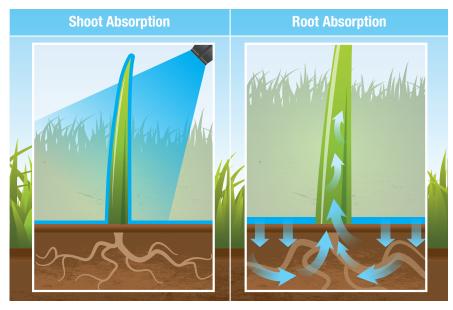
# Negate's Synergistic Performance

### **Shoot Absorption**

- Herbicide covers the leaf surface of the target weed.
- The product becomes lipophilic and moves across the cell membrane, then is translocated throughout the plant.
- This disrupts the branch chain amino acids, which causes internal plant toxicity and ultimately death.
- NEGATE is truly systemic and moves throughout the plant.

## **Root Absorption**

- Herbicide particles that are not absorbed by the foliage can also be absorbed by the plant's root system as particles move downward through the soil
- As NEGATE is taken up by the roots, it is also translocated throughout the plant.



Key Grasses & Broadleaf Weeds Controlled (see label for additional grasses and weeds) NEGATE delivers long-lasting post-emergent control of over 35 tough-to-control grasses and broadleaf weeds on Golf Courses, Sod Farms, College and Other Sports Fields, Residential, Industrial and



POA Annua (Annual Bluegrass)



**POA Trivalis** (Roughstalk Bluegrass)



Clovers

**Dandelion** 

Wild Onion & Wild Garlic



Ryegrass





**Bentgrass** 







Chickweed

Henbit

Prostrate Spurge

# **Negate 37WG Profile**



Formulation	A non-phenoxy post-emergent wettable granule
Competitive Brand	No comparative brand—a unique sulfonylurea herbicide
Application Sites	Golf Courses, Sod Farms, Professionally Managed College and Professional Spports Fields, Industrial, Commercial and Residential Lawns
Packaging	6 x 1.5 oz. convenient packaging
Application Rates	1.5 oz. per acre—one case treats 6 acres (See label for specific uses and rates.)
Mode of Action	Inhibits acetolactate synthase, an enzyme that is vital to the syntheses of amino acids in plants, thereby disrupting biosynthesis of the branch-chain amino acids
Signal Word	Caution