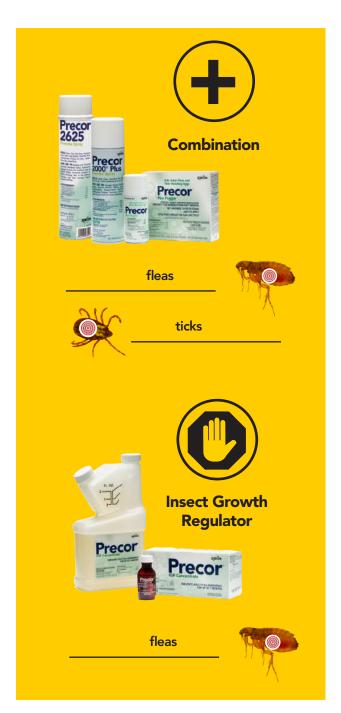




EXPERT GUIDANCE. EMPOWERING CONTROL.

Precor® products provide complete, consistent control.



PRECOR® LINEUP OFFERS EASE AND EFFICACY

Packing a powerful punch, the Precor® product lineup leaves you feeling reassured you got the job done against fleas and ticks indoors, surrounding you and your customers with confidence. Adding to that confidence, Precor® products are made by the original experts who developed the insect growth regulator (IGR), (S)-methoprene. Precor® products, powered by (S)-methoprene, provide control with minimal impact on non-target species. Offered in a range of formulations, these products feature up to seven months of control against future flea infestations, allowing you to do more with less and reduce call backs. The team of experts at Zoëcon is ready to help you find your ideal Precor® formulation.

ABOUT THE ACTIVE INGREDIENT – (S)-METHOPRENE

Precor® products are formulated with the core active ingredient, (S)-methoprene. This IGR, developed by the experts at Zoëcon, has been used for more than 45 years by pest control and public health professionals to prevent fleas from developing into breeding, biting adult insects. (S)-Methoprene stops the development of immature fleas into adults, thus breaking the life cycle.











FLEAS CAN'T HIDE

The Precor® product line features (S)-methoprene that penetrates deep down to reach pre-adult fleas that make up about 95%* of flea populations in homes. These products are ideal for treating a range of indoor surfaces such as:

- Carpets
- Upholstered Furniture
- Pet Bedding
- Rugs
- Drapes
- Flooring









VERSATILE FORMULATIONS FOR ALL OF YOUR NEEDS

To accommodate an array of application sites, Zoëcon has developed several unique formulations of Precor® products, all with (S)-methoprene, a migrating active ingredient that ensures you get the job done.



PRECOR® IGR CONCENTRATE

Offering up to seven months of protection against flea infestations, Precor® IGR Concentrate provides residual flea control that prevents flea eggs and flea larvae (95% of flea populations) from developing into adult fleas. To help combat severe flea infestations, Precor® IGR Concentrate can be tank mixed with an adulticide such as Zenprox® EC for effective flea control.

- Controls and prevents future flea infestations
- · Can be applied without disrupting household activities
- Up to seven full months of effective, long-lasting indoor flea control
- One ounce of Precor® IGR Concentrate in one gallon of water treats 1,500 sq. ft.
- Tank-mix partner with an adulticide for more immediate relief
- Active ingredient: (S)-Methoprene 1.2%
- Available in a 10 \times 1 fl. oz. control pack, 10 packs per case or in a 16 fl. oz. bottle, 6 bottles per case
- EPA Reg. #2724-352













ABOUT THE DIFFERENT FORMULATIONS



PRECOR® 2625 PREMISE SPRAY CASTS A WIDE NET OF PROTECTION

Packing a five active ingredient punch, Precor® 2625 Premise Spray protects your customers against much more than just fleas and ticks. It protects against listed insects that could be problem pests in homes, apartments, motels, hotels, office buildings and more. Precor® 2625 Premise Spray provides both quick knockdown and residual control, with each aerosol can treating **2,625 square feet**.

- Kills fleas, ticks, bed bugs, Argentine ants, Asian lady beetles, carpenter ants, cockroaches, crickets, fire ants, spiders and other listed pests*
- Seven-month flea larvae control with (S)-methoprene insect growth regulator
- Can be applied as a broadcast spray or crack-and-crevice treatment for hidden or hard-to-reach areas
- System III® compatible
- Active ingredients: Etofenprox 1.00%, Tetramethrin 0.25%,
 Pyrethrins 0.15%, Piperonyl Butoxide 1.50%, (S)-Methoprene 0.09%
- Available in a 21 oz. aerosol can, 12 cans per case
- EPA Reg. #89459-12

^{*}See label for full listing of controlled pests.



Read and follow all label directions.

PRECOR® PLUS FOGGER

- Features dual active ingredients for prevention of rebound infestations
- Seven-month flea larvae control with (S)-methoprene insect growth regulator
- Easy to apply, ideal for hard-to-reach indoor areas
- Active ingredients: (S)-Methoprene 0.09% and Permethrin 0.58%
- Available in a 3 pack of 3 oz. cans, 6 packs per case
- EPA Reg. #2724-454



PRECOR 2000® PLUS PREMISE SPRAY

- Kills adult fleas, hatching flea eggs, flea larvae, ticks, cockroaches and ants
- Active ingredients provide quick, broad-spectrum knockdown in addition to seven months of residual flea control in one easy step
- Coverage area up to 2,000 sq. ft.
- Active ingredients: (S)-Methoprene 0.085%, Permethrin 0.350%, Phenothrin 0.300%, N-octyl Bicycloheptene Dicarboximide 2.000%, Piperonyl Butoxide 1.750%
- Available in a 16 oz. aerosol can, 12 cans per case
- EPA Reg. #2724-490

PETCOR® FLEA SPRAY FOR DOGS, PUPPIES, CATS & KITTENS

- · On-animal flea control spray
- Can be used on adult dogs and cats as well as puppies and kittens
- Kills adult fleas and stops flea eggs from hatching for up to 63 days
- Also kills ticks, lice and mosquitoes
- Active ingredients: (S)-Methoprene 0.27%, Pyrethrins 0.20%, Piperonyl Butoxide 0.46%, N-octyl Bicycloheptene Dicarboximide 0.62%
- Available in a 16 fl. oz. pump spray, 12 bottles per case
- EPA Reg. #2724-404









flea pupae





GET TO THE ROOT OF FLEA INFESTATIONS

The Precor® family of products offers solutions, ridding homes of the fleas you can see and those you can't. The IGR, (S)-methoprene, penetrates and migrates deep into places like the base of carpet fibers and between furniture cushions to prevent the pre-adult fleas you don't see from maturing into breeding, biting adults. See Figures 1 & 2.

When applied early in the season, Precor® products can help stop flea infestations before they start. This professional-grade flea control instills client confidence. You won't have to worry about lingering odors, staining or unsightly residue. When coupled with simple measures that can be followed by your client, the Precor® family of products provides long-lasting flea control and gives you the edge you need to help keep clients flea free throughout the year.

TIPS FOR THE CLIENT PRIOR TO PRECOR® PRODUCT APPLICATION

- Vacuum all rugs, carpets and furniture. Then, seal and dispose of the vacuum bag in an outside receptacle.
- Clear and clean all floors, even closets. Mop all tile and vinyl floors. Sweep all concrete floors.
- Remove all decorative items, pillows, pet food, water dishes and children's toys be sure to check for items under beds and furniture.
- Remove all pets. Fish bowls and aquariums may remain if properly covered and the air pump is shut off during treatment.
- Wash or dispose of all pet bedding. If laundering, wash pet bedding separately from other linens.
- For flea and tick control outside, mow the lawn and make sure everything on the ground outside has been removed.













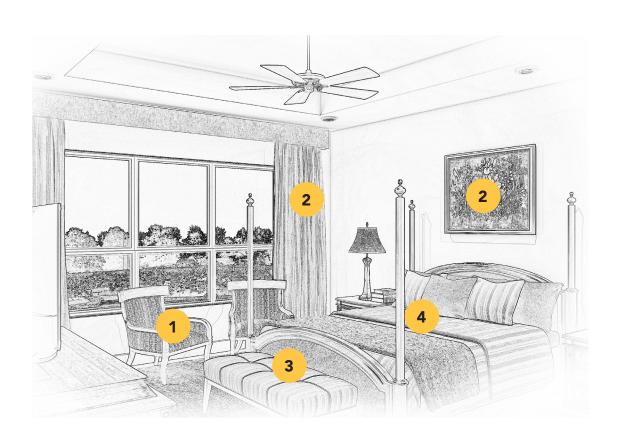
fleas

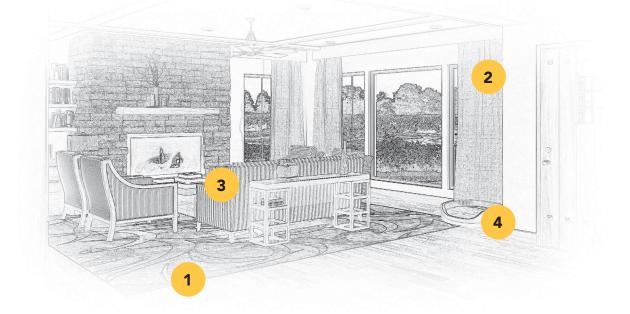
FLEA & TICK APPLICATION TIPS

1

FLOORS/CARPETS/HARDWOOD/TILE

- Fleas will not develop on hardwood and tile, unless there are significant gaps in the wood or missing tile grout. If hard surface floors are intact, concentrate your treatment on the following areas:
 - Baseboards
 - Around and underneath the feet of furniture that are seldom moved
 - Beds, pianos, dining room tables, etc.
 - Where hard surface floors transition to carpet
 - Tile strips, thresholds, etc.
 - Sections of missing grout
 - The base of cabinets





2 DRAPES AND WALL HANGINGS

- Inspect and treat crown molding, curtains and valances
- Inspect and treat behind picture frames

3 FURNITURE

• Move and/or disassemble all furniture for crack-and-crevice treatment, inside the furniture and on the floor underneath

4 PETS AND BEDDING

- Establish areas where pets spend their time, making sure to thoroughly check all areas for fleas and ticks
- If the pet sleeps in the master bedroom or spends significant time there, the bed (including headboard) should be disassembled and treated

flea pupae

• Launder all bed skirts and bed linens



flea eggs















GIVE CUSTOMERS A FLEA-FREE, WORRY-FREE HOME

Customers want pest protection that makes them feel comfortable in their home. Precor® products provide easy applications that get the job done and offer seven months of control. Being able to confidently tell a client they won't have to worry about fleas again with a Precor® treatment—that's empowering control.

The Zoëcon team of experts is ready to help you with tips for applications, troubleshooting, and building protocols to get the job done.



Visit **ZoeconFieldGuide.com** to contact your local Zoëcon sales representative to talk more about the Precor® family of products.

You can also find more information at Zoecon.com.



For more information, visit our website at Zoecon.com or call 1-800-248-7763

