



“Precision Targeted”

Introducing PT® Fendona® Pressurized Insecticide

Part of our pressurized technology portfolio, where PT stands for Prescription Treatment and so much more.

The power of Fendona meets the precision of PT in new PT Fendona Pressurized Insecticide, giving pest management professionals a fast knockdown of key pests, a flexible label, and long-lasting control of house flies and bed bugs even in hard to reach areas. Featuring alpha-cypermethrin—an active ingredient 3X more powerful than cyfluthrin¹—**PT Fendona Pressurized Insecticide** is registered for use in residential and outdoor areas, as well as food handling establishments. It is also compatible with System III for the ultimate in precision and professionalism.

Fast and long-lasting: Kills key pests fast with excellent residual activity on houseflies and bed bugs

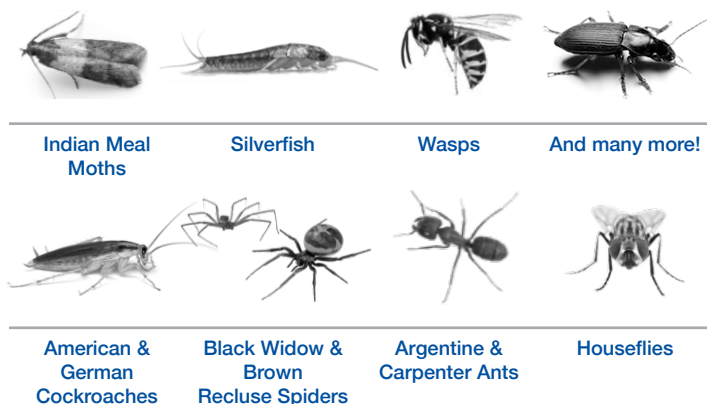
Flexible: Labeled for 60 arthropod pests and 65+ use sites, including residential and outdoor areas, as well as food handling establishments

Efficient: Contains less active ingredient than other pressurized products while still killing scores of labeled pests, compatible with System III

 **BASF**
We create chemistry

Kills key pests fast

100% knockdown or mortality in 5 minutes or less on key pests^a



^aScientifics, LLC 2012

90 day residual control on house flies^b

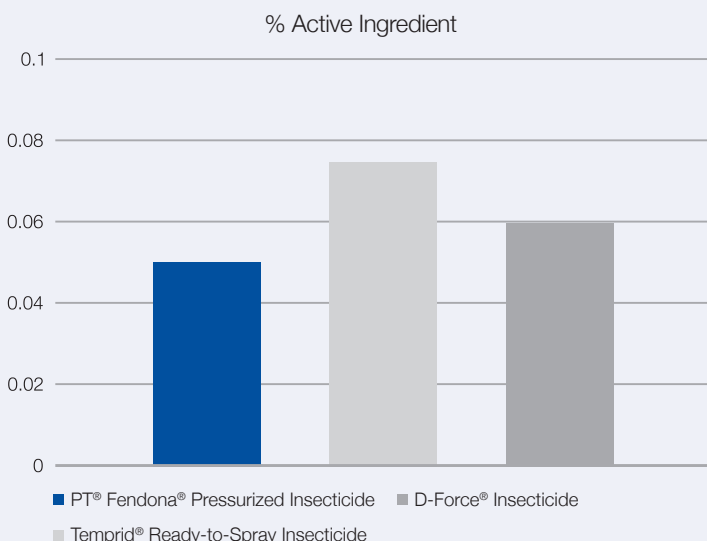
| Residual control days after surface treatment | | |
|---|--------------|--------------|
| Insect | Surface | >90% Control |
| House Flies ^a | Ceramic Tile | 90 Days |
| Bed Bugs ^b | Wood | 30 Days |

Single 6 hour exposure followed by 18 hours off

^bI2L Research 2012

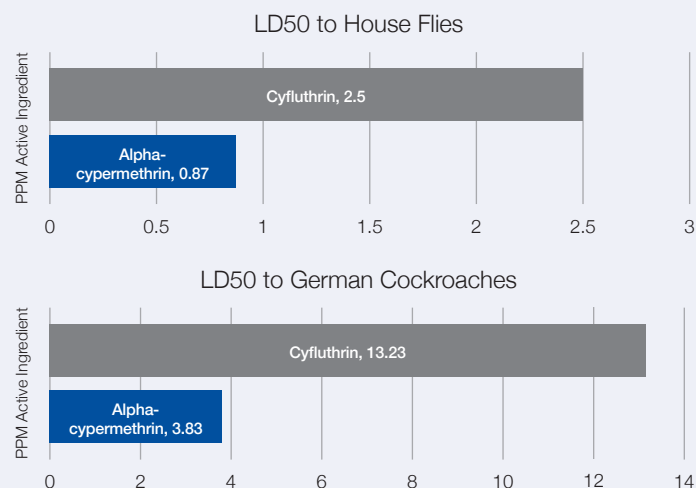
Power with a lighter touch

Contains up to **33%** less active ingredient than competing products, while still effectively killing scores of labeled pests.



D-Force is a registered trademark of FMC. Temprid is a registered trademark of Bayer.

3X more powerful (alpha-cypermethrin vs cyfluthrin)



LD50 is a measure of the amount of active ingredient needed to kill half of a test population.

BASF Internal Data, Sarah Thompson and Carter Gordon

Kills lots of pests, in lots of places

65 use sites — including food handling establishments

PT Fendona Pressurized Insecticide + System III

For the ultimate in precision and professionalism, pair PT Fendona Pressurized Insecticide with System III

Always read and follow label directions.

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