

ADVANCED COCKROACH CONTROL SOLUTIONS

CONFIDENCE IN COCKROACH CONTROL

Effective cockroach management practices can make the difference in turning new accounts into loyal customers. **Advion® Evolution** and **Optigard® Cockroach Gel Baits** from Syngenta can be used together in a rotation program to quickly knock down even the toughest-to-control cockroach populations, while helping prevent potential bait aversion and insecticide resistance.

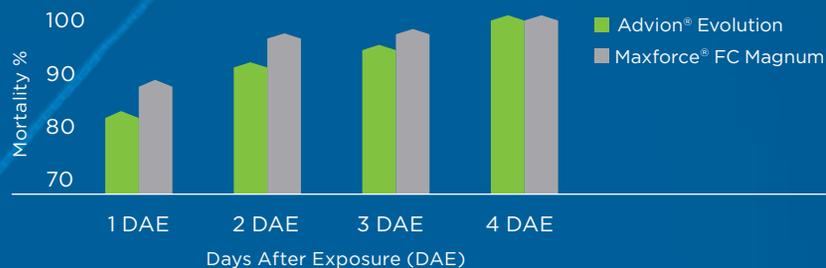


FEATURES OF ADVION EVOLUTION

- ▶ Newest advancement in cockroach bait technology
- ▶ Bait matrix is highly attractive, leading to faster mortality
- ▶ Similar features as Advion Cockroach: contains the active ingredient (a.i.) *indoxacarb* with a non-staining, odorless formulation

Clean out cockroaches with Advion Evolution

Do you really need a special clean-out bait? Advion Evolution works well as a clean-out solution and is cost-effective enough to use every day.



Source: Ed Vargo, Ph.D., Texas A&M University, 2016, USCP013372016

Bait-averse strain of cockroaches prefer Advion Evolution in choice test



Advion® Evolution

Maxforce® FC Magnum

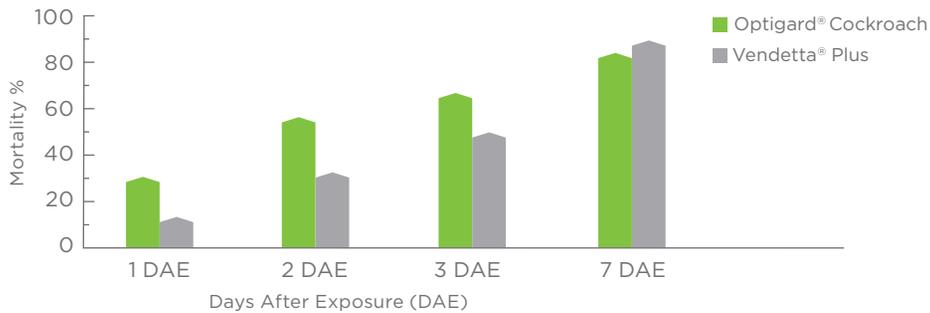
Source: independent study, 2016
Trials reflect treatment rates commonly recommended in the marketplace.



FEATURES OF OPTIGARD COCKROACH

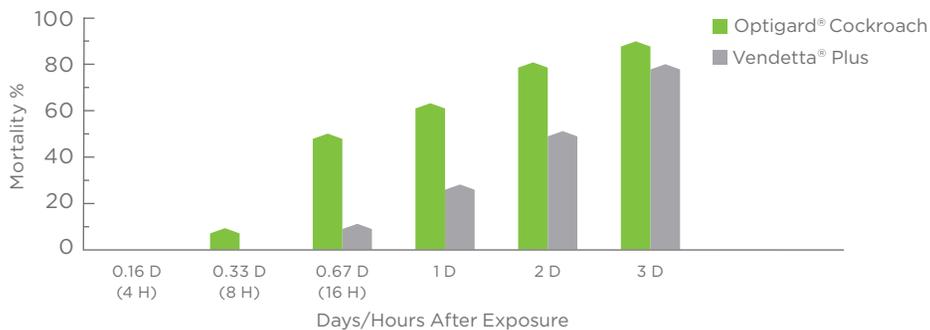
- ▶ Unique a.i., *emamectin benzoate*
- ▶ Controls cockroaches at two different target sites
- ▶ Faster-acting than *abamectin* baits
- ▶ Excellent for use in any cockroach control rotation program

Optigard Cockroach works faster against German cockroaches



Source: Ed Vargo, Texas A&M University, 2016, USCP013372016

Faster speed of kill against bait-averse strain with Optigard Cockroach



Source: Ameya Gondhalekar, Purdue University, 2016, USEA011552016

Trials reflect treatment rates commonly recommended in the marketplace

CONTROL COCKROACHES WITH AN IPM APPROACH

Pest control products are more effective as part of an Integrated Pest Management (IPM) approach that includes proper inspection, monitoring, education and physical modification techniques. Establishing a successful IPM approach for each account will ensure better product performance, improved cockroach control and more satisfied customers. For assistance on how to develop an effective IPM approach for cockroach control, contact your Syngenta territory manager.

MANAGING THE EVOLUTION OF COCKROACHES

Each generation of cockroaches can evolve, so it's important that our products evolve with them. Now with three Syngenta cockroach gel baits to choose from, you can implement an effective rotation program with the advanced matrix of **Advion Evolution**, the unique a.i. of **Optigard Cockroach** and the reliable industry standard of **Advion Cockroach gel bait**.



The average life cycle of a German cockroach is three months. It is recommended that products be rotated every three months to match this cycle.

For more information, visit [SyngentaPMP.com/CockroachSolutions](https://www.SyngentaPMP.com/CockroachSolutions)

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