

LIPHATECH®

The Soft Bait Innovators™

Soft Secure™
Technology



Introducing
SoftSecure
Technology™ (SST)

An innovative device
to secure soft bait.

FIRST
STRIKE®

RESOLV®

SOFTSECURE TECHNOLOGY™ (SST)*

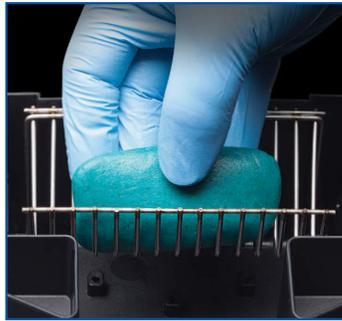
Rodenticide Placement Device

No paper. No mess. Service bait stations faster.

New product labels allow PMPs to peel off paper and place soft bait directly onto the SST.



STEP 1: Easily open soft bait pouch. Discard paper.

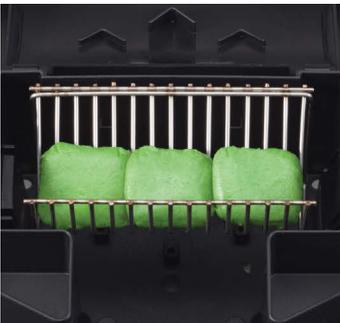


STEP 2: Just place the bait, close the lid and go.



STEP 3: Rodents consume bait through bars.

- No more bait rod hassles, especially in cold weather.
- Ideal for soft bait; including FirstStrike and Resolv 40g.
- Also works with FirstStrike 10g, Resolv 12g and traditional blocks.



The SST is not recommended for use in M.P.U., Protecta and Protecta Sidewinder.

Aegis® is a registered trademark of Liphatech, Inc. (Milwaukee, WI). CheckPoint® is a registered trademark of Ecolab U.S.A. (St. Paul, MN). Multi Purpose Unit® is a registered trademark of Steritech (Charlotte, NC). Protecta® and Evo® are registered trademarks of Bell Laboratories (Madison, WI). EZ Klean™ is a trademark of VM Products (Bedford, TX). Rodent Café™ is a trademark of B&G Equipment Company (Jackson, GA). Sidekick™ and Express™ are trademarks of Bell Laboratories (Madison, WI).

Bait Station Fit

The SST device is designed for most professional bait stations.

When placing the SST in the bait station, verify that the device is secure inside the bait chamber to reduce the risk of translocation.

The SST is engineered for and is ideal for:

- Aegis®-RP
- Aegis-RP Anchor
- Aegis Black Rat
- Aegis Modular

The SST is compatible with the following:

- Protecta LP
- Protecta EVO Express
- Protecta Sidekick
- EZ Klean
- Rodent Café
- Checkpoint



Soft Secure[™]
Technology

Same great products in NEW easy open 40g size.

FirstStrike and Resolv now available in LARGER size.

One 40g equals four 10g pouches of FirstStrike or approximately three 12g pouches of Resolv.



16 lb. FirstStrike 40g with 15 SSTs

16 lb. Resolv 40g with 15 SSTs

NEW!
SSTs come 12 per case.

Labels for existing FirstStrike and Resolv have been approved by the EPA to allow the removal of soft bait from the pouch. At the time of printing, current pails in Distributor inventories may not reflect this. Always follow label instructions on the pail of rodenticide.

Soft Bait Solutions

Choosing the right bait for the situation

Select the soft bait that is right for you.

You have choices based on your needs ... and your customers.

FIRST STRIKE

RESOLV



SOLUTION A: USE FIRSTSTRIKE 100%

Gives you assurance that you're always using the best bait possible regardless of the situation.

- Amazing palatability and efficacy
- Newest Active Ingredient — difethialone
- Different flavor profile than Resolv

SOLUTION B: USE RESOLV 100%

Gives you consistently strong results while lowering your cost-per-placement expenses.

- Great palatability and efficacy
- Trusted Active Ingredient — bromadiolone
- Different flavor profile than FirstStrike

With technology so advanced, there's little reason to stay with traditional wax blocks. Don't be a **BLOCKHEAD**, make the switch today. Use soft bait anywhere traditional blocks are used.

For more information about Liphatech soft baits and SoffSecure Technology, call **888-331-7900** or visit **www.liphatech.com**.



The bait may be the one "behind bars," but it's the rats and mice that are about to get their "last meal." See examples of how easy rodents feed using the SST at Liphatech.com/pest_management/us-products/sst/ or scan this QR code.

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